

AGENDA

SPECIAL MEETING/STUDY SESSION
BOARD OF TRUSTEES
YAKIMA VALLEY COMMUNITY COLLEGE

April 13, 2016

4:00 pm

Library Meeting Room

500 West Main, Grandview WA

Grandview Campus

(please use the south entrance off 2nd Street)

- A. Board Policy Updates, *Dr. Teresa Rich and Director Mark Rogstad, presenters*

AGENDA

REGULAR MEETING
BOARD OF TRUSTEES
YAKIMA VALLEY COMMUNITY COLLEGE

April 13, 2016

4:30 p.m.

Library Meeting Room

500 West Main, Grandview WA

Grandview Campus

(please use the south entrance off 2nd Street)

- A. Roll Call
Introduction of Guests and New Employees, *Mr. Mark Rogstad, presenter*
- B. Proposed Changes to the Agenda
- C. Approval of Minutes: Board Retreat of March 8, 2016
Special and Regular Meetings of March 9, 2016
Special Meeting of March 18, 2016

D. Action Items

1. Testing Services Proctored Exam Administration Fee, *Dean Leslie Blackaby, presenter*

E. Communications

F. Reports

1. Board of Trustees — *Ms. Lisa Parker, Chair*
2. Students — *Jaime Olguin, President of ASYVCC*
Mikaela Chavez, Interim President Grandview Student Council
3. Classified Staff — *Ms. Cathy VanWinsen, WPEA Representative*
4. Professional Staff — *Ms. Diana Jennings, AFT-YPS Professional Representative -*
5. Faculty — *Mr. Tom Mount, AFT-Y Yakima President*
6. Vice President for Administrative Services — *Dr. Teresa Rich*
Information Item – Operating Budget Planning Process, *Dr. Teresa Rich, presenter*
7. Vice President for Instruction and Student Services — *Mr. Tomás Ybarra*
Grandview Campus Update, *Dean Bryce Humpherys, presenter*
8. President — *Dr. Linda Kaminski*
Information Item – Administrative & Exempt/Professional Employee Contracts,
President Linda Kaminski, presenter
Community Relations Report, *Ms. Niki Hopkins, presenter*
Human Resource Activity Report, *Mr. Mark Rogstad, presenter*

G. Call to the Public

The public is welcome to make comments on issues not on the agenda after being recognized by the chair. Trustees may ask questions of the speaker for clarification but generally will not discuss items that are not on the agenda. If appropriate, they may refer the subject to college staff for research or request an item be placed on a subsequent agenda.

H. Date of Next Meeting— The next Regular meeting will be Wednesday May 11, 2016

I. Executive Session

1. An Executive Session may be called for any reason allowed under the Open Public Meetings Act (RCW 42.30)
2. Announcement of time Executive Session will conclude

J. Action Items, if any, that may be necessary to be taken as a result of matters considered in Executive Session

K. Adjournment

MINUTES

SPECIAL MEETING/STUDY SESSION YAKIMA VALLEY COMMUNITY COLLEGE BOARD OF TRUSTEES

April 13, 2016. 4:00 pm
Library Meeting Room
500 West Main, Grandview WA

The special meeting was called to order by Chair Lisa Parker at 4:02 p.m. in the Program Room of the Grandview Campus Library. Chair Lisa Parker, Trustee Sarah Cate and Trustee Patricia Whitefoot were present. Trustee Robert Ozuna joined the meeting by phone at 4:29 p.m. Trustee Rosalinda Mendoza was absent. (excused)

A. **Board Policy Updates**

Dr. Teresa Rich and Director Mark Rogstad presented the board with handouts of the board policy updates; one with the tracked changes and one with the draft policy updates in final form. Dr. Rich thanked the board for the timeliness of their request to review the board policies and went over the recommended changes to Board Policy 1.01 Investment Policy and 1.20 Donations.

Director Mark Rogstad went over the recommended changes to Board Policies 4.01 Alcoholism and Drug Dependency, 4.06 Employee Leave, 4.20 Smoking and Tobacco Use, 4.31 Drug-Free Campus, 4.32 Sexual Harassment, 4.34 Part-Time Faculty Hiring, 4.35 Part-Time Faculty Evaluation and 4.37 Nondiscrimination Statements.

Trustee Whitefoot and Chair Parker suggested some grammatical changes. Dr. Rich and Director Rogstad will be presenting the recommended changes for the board's approval at the May board meeting. A copy of the handouts are filed with these minutes in the President's office.

MINUTES

**REGULAR MEETING
YAKIMA VALLEY COMMUNITY COLLEGE
BOARD OF TRUSTEES
April 13, 2016, 4:30 p.m.
Library Meeting Room
500 West Main, Grandview WA**

Chair Lisa Parker called the regular meeting of the Board of Trustees to order at 4:30 p.m. in the Program Room of the Grandview Campus Library.

A. Roll Call Introduction of Guests and New Employees

Board of Trustees Present

Dr. Sara Cate

Ms. Lisa Parker, Chair

Mr. Robert Ozuna (by phone)

Ms. Patricia Whitefoot

Others Present

YVCC Students

YVCC Staff and Faculty

Dr. Linda Kaminski, Secretary

Board of Trustees Absent

Ms. Rosalinda Mendoza (excused)

Introduction of Guests and New Employees. Human Resource Director Mr. Mark Rogstad introduced Ms. Amber Cliett, Grant Budget Manager in Instruction and Student Services.

B. Proposed Changes to the Agenda. There were no changes to the agenda.

C. Approval of Minutes:

Trustee Cate moved that the minutes of the Board Retreat of March 8, 2016, be approved as submitted. The motion was seconded by Trustee Whitefoot and passed unanimously.

Trustee Whitefoot moved that the minutes of the Special and Regular Meetings of March 9, 2016, be approved with one change to page 5 adding the word “passed” in the motion for 16-03-06. The motion was seconded by Trustee Cate and passed unanimously.

Trustee Cate moved that the minutes of the Special Meeting of March 18, 2016, be approved as submitted. The motion was seconded by Trustee Whitefoot and passed unanimously.

D. Action Items

1. **Testing Services Proctored Exam Administration Fee.** Dean Leslie Blackaby stated that on May 11, 2006, the Board of Trustees approved a \$20 proctored exam administration fee for the proctoring of tests for distance learning students attending other institutions. This is a request for Board approval to extend the fee to a wider range of proctored examination testing.

Proctored testing is now available for administration of several nationally accepted testing services, such as the College Level Examination Program (CLEP) test, published by the College Board, and the DSST test for current and former military, published by Prometric. In 2015-16, 77 individuals sat for the CLEP test. The DSST test is new to YVCC, and we have yet to administer the test.

In an interest to expand student's ability to gain formal recognition of their prior experiential learning, it is expected that the breadth of such proctored testing will continue to expand.

MOTION 16-04-01: Trustee Whitefoot moved that the Board of Trustees adopts a motion to extend authority to charge the \$20 per session fee for all proctored exam administration. The motion was seconded by Trustee Ozuna. Trustee Whitefoot inquired about what DSST was. It is a program that allows military personnel to further their educational goals while in service. The motion passed unanimously.

E. **Communications.** There were no communications.

F. **Reports**

1. **Board of Trustees**

Ms. Lisa Parker, Chair, shared that she has attended three trustee meetings in the last 22 hours; the foundation meeting yesterday, an ACT conference call this afternoon regarding the upcoming award ceremony at the ACT Spring Conference in May, and the board meeting. It has been a busy time.

2. **Students**

Jaime Olguin, President of ASYVCC - not present

Grandview Student Council – no report.

YVCC Student George Calderon shared his history and how he came to study at YVCC. He is currently in the IT Support Specialist program and is participating in the work study program with YVCC Technology Services Department.

3. **Classified Staff**

Ms. Cathy VanWinsen, WPEA Representative, stated that the negotiation process will begin in about a month or so. No issues and everything seems to be running smoothly.

4. **Professional Staff**

Ms. Diana Jennings, AFT-YPS Professional Representative, stated that there was nothing new to report.

5. **Faculty**

Mr. Tom Mount, AFT-Y Yakima President. Not present.

6. **Vice President for Administrative Services**

Dr. Teresa Rich presented information on the college's operating budget planning process. The schedule for the budget meetings for students and staff has been set and will be completed prior to the May board meeting.

Dr. Rich discussed some recent donations to the colleges automotive department; a 2005 Dodge Caravan from Murray and Karla Ruggles, a 2008 Ford F-350 Diesel truck from Tom Sparling Valley Ford, and towing services from Allen Dosch with Elite Towing.

Dr. Rich informed the board of the construction updates; Campus Ops is almost complete, furniture will be delivered this week, the certificate of occupancy (CofO) has been issued for the shop and waiting on final punch list and then a CofO for Administrative Offices. The Toppenish building is almost complete, furniture will be delivered the week of April 18th, and the estimated CofO will be in mind-May. The Vet-Tech/Automotive Remodel low bid went to M Sevigny Construction for \$830,000, a notice to proceed April 13th, with actual construction starting in June.

7. **Vice President for Instruction and Student Services**

Chair Parker introduced one of her former students, Ms. Emilse Osorio. Ms. Osorio is currently enrolled in the Vineyard and Winery Technology Program. She shared her story and talked about her passion for the program.

Vice President Tomás Ybarra informed the board that the calendar committee reached an agreement on the new calendar for 2016-17 as well as the first two terms of 2017/18. Chair Parker inquired about how well the committee's process functioned. Mr. Ybarra indicated that it was a complicated process to ensure everyone's concerns were heard but it went well. The new calendar sets aside one day for each academic quarter for advising. Mr. Ybarra also indicated that over the next several weeks YVCC will host multiple events including such topics as, pathway advising and the instruction commission.

Grandview Campus Update. Dean Bryce Humpherys presented an update on the Grandview Campus. Mr. Humpherys discussed a 2nd National Science Foundation grant that will be managed by Lynn Chamberlain in partnership with South Seattle College and Wenatchee Valley College. He shared information on the upcoming Grape to Glass Gala on May 21st, the current student demographics which show a steady increase in Hispanic student enrollment and an almost even split in student registration for day and evening classes and gave an update on YVCC's continued partnership with the Grandview School District.

8. **President** —

Dr. Linda Kaminski shared information regarding Administrative & Exempt/Professional Employee Contracts. Our practice is to notify administrative and exempt employees within 90 days of the end of the fiscal year whether their contracts are to be renewed. The contract expiring or non-renewed employees on the attached lists were notified prior to April 1, 2016, of their contract status. The contract renewed employees on the attached list were notified of their contract status. All reappointed positions are contingent upon continuation of funding.

Community Relations Report. Ms. Niki Hopkins handed out an updated calendar of events to the Board and discussed several upcoming events. A complete listing of all upcoming events can be found at;

<http://www.yvcc.edu/about/community-relations/Pages/Home.aspx>

Human Resource Activity Report. Mr. Mark Rogstad discussed new legislation requiring all state colleges in universities to conduct uniform assessment for staff, faculty and students that would gauge the prevalence of sexual violence on college campuses nationwide. [Read more about SSB 5518 here.](#)

President's Report. 1) President Kaminski discussed the results of the name change survey. Current faculty/staff results are; out of 275 responses 76.4% are in favor of reverting back to Yakima Valley College, 8.4% are in favor of maintaining the current name, and 15.3% have no preference. Current student results are; out of 394 responses 60.7% are in favor of reverting back to Yakima Valley College, 24.7% are in favor of maintaining the current name, and 14.5% have no preference. Unofficially the foundation voted at their meeting on April 12th and were unanimously in favor of reverting back to Yakima Valley College. If the survey is concluded prior to next month's meeting the President will present an action item regarding the name change. 2) She provided the board with the current FTE enrollment reports. 3) Dr. Kaminski shared a letter and poster from the Washington Indian Gaming commission. 4) She discussed the All WA Academic Team Ceremony and let the board know that our nominees will be introduced at next month's meeting. 4) The date for the summer board retreat has been set for July 20th. 5) Dr. Kaminski discussed the Dental Hygiene student presentations coming up later in the month. She sat in on a presentation regarding e-cigarettes, it was very informative. 6) Dr. Kaminski informed the board that she had been invited to attend the ribbon cutting ceremony for the Solar Panels at Wesley United Methodist Church of Yakima.

G. **Call to the Public.** No one present indicated a desire to address the board.

H. **Date of Next Meeting.** The next Regular meeting will be Wednesday May 11, 2016 on the Yakima Campus.

The facilities for this meeting are free of mobility barriers. Interpreters for deaf individuals and taped information for blind individuals will be provided upon request when adequate notice is given.

- I. **Executive Session.** No executive session was called.
- J. **Action Items.** N/A
- K. **Adjournment.** The meeting was adjourned at 5:40 p.m.

LISA PARKER

Lisa Parker, Chair

LINDA KAMINSKI

Attest: Linda J. Kaminski, Secretary

BOARD OF TRUSTEES MEETING

April 13, 2016

ACTION ITEM

- Regular Meeting
- Special Meeting

Requested by: Leslie Blackaby

Presented by: Leslie Blackaby

Motion No.: 16-04-01

Citation(s):

RCW 28B.15.100 (1)

Tuition and fees set by individual institutions

RCW 28B.50.140 (20) Boards of Trustees- Powers and Duties

SUBJECT:

Testing Services Proctored Exam Administration Fee

BRIEF:

On May 11, 2006, the Board of Trustees approved a \$20 proctored exam administration fee for the proctoring of tests for distance learning students attending other institutions. This is a request for Board approval to extend the fee to a wider range of proctored examination testing.

Proctored testing is now available for administration of several nationally accepted testing services, such as the College Level Examination Program (CLEP) test, published by the College Board, and the DSST test for current and former military, published by Prometric. In 2015-16, 77 individuals sat for the CLEP test. The DSST test is new to YVCC, and we have yet to administer the test.

In an interest to expand student's ability to gain formal recognition of their prior experiential learning, it is expected that the breadth of such proctored testing will continue to expand.

RECOMMENDATION:

That the Board of Trustees adopts a motion to extend authority to charge the \$20 per session fee for all proctored exam administration.

MOTION: _____

SECOND: _____

VOTE: Ayes _____
 Nays _____
 Abstentions _____
 Carried _____
 Defeated _____

BOARD OF TRUSTEES MEETING

April 13, 2016

INFORMATION ITEM

- Regular Meeting
- Special Meeting

Requested by: Dr. Teresa Rich
 Presented by: Dr. Teresa Rich

SUBJECT:

Operating Budget Planning Process

BRIEF:

Budgets at Yakima Valley Community College are built and allocated based on college mission, core themes, previous budget levels, past and future expenditure patterns, and any increase or decrease to state funding. Throughout the budget development process, the president keeps the college informed of any significant legislative actions affecting the budget.

The 2016-17 operating budget process is outlined below.

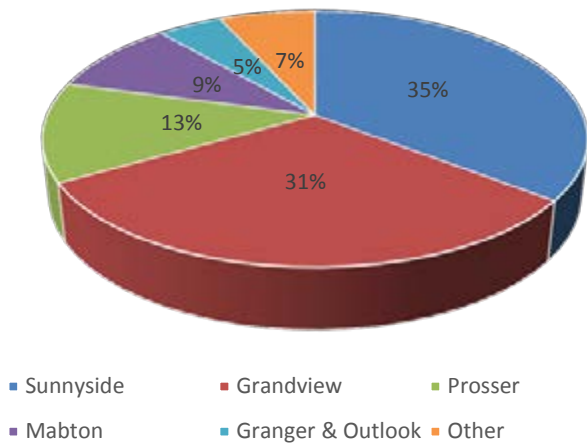
January - Current	Notify administrative council and college community as new information is received from legislative session
February - March	Develop 2016-17 mandated unfunded list, discuss list at March 22 Administrative Council
April 19	Administrative Council budget meeting, presentation and discussion of proposed budget
April – May TBD	Present proposed operating budget to college faculty, staff and students potentially April 25-29
May 11	Present proposed operating, Student Residence Center and Student Activities budgets at board meeting study session
June 16	Request budget approvals for operating, Student Residence Center and Student Activities at June board meeting

by Bryce Humpherys, EdD
Dean for Basic Skills and the Grandview Campus

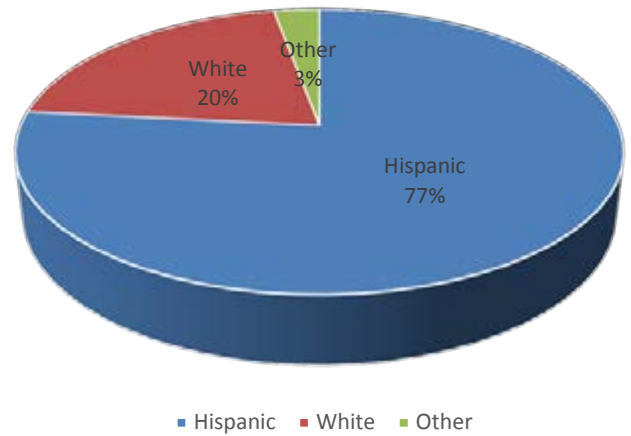
2014-15 GRANDVIEW CAMPUS STUDENT DEMOGRAPHICS

In the 2014-15 Academic Year we served 1207 students at the Grandview Campus. Of those students 66% were enrolled in college credit bearing classes while 34% were enrolled in Basic Skills classes.

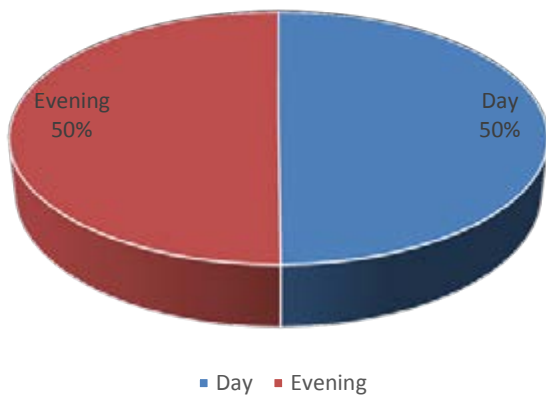
City of Residence



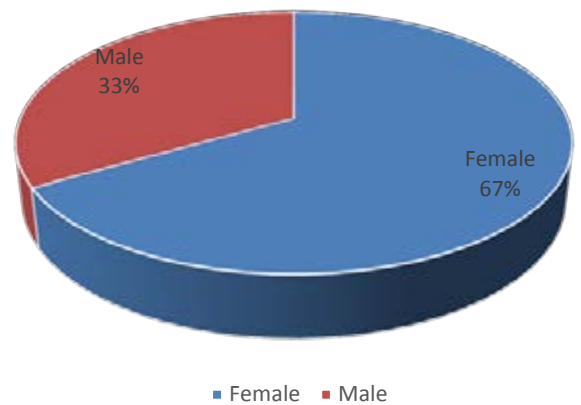
Ethnicity



Day/Evening Enrollments



Gender



YVCC COMMUNITY CORE THEME

Grandview Library

The City of Grandview and YVCC continue to work together in managing the Grandview Library. It is a great partnership that continues to benefit both entities. Use of the library by community and college patrons continues to be steady. Some pertinent summary statistics of library usage over the past year are below.

- YVCC books added since April 2015: 86
- Total YVCC books in the collection: 541
- Total Circulation April 2015-March 2016: 22,936
- Total entrances into the Library since April 2015: 46,180
- Computer sessions since April 2015: 12,878 for a total of 827,414 minutes
- Number of people using Study Rooms since April 2015: 785

New Employees

We added two new full-time staff to the campus this year.

- Lynn Krielow Chamberlain was hired as the Director of the new ATE Grant we received from the National Science Foundation
- Alejandra Mendoza was hired on a temporary basis to pilot some student retention strategies in support of the college’s Guided Pathways effort.

Wine Tasting Room

Sales in the Tasting Room were strong in 2015. They were down from 2014 because we were no longer selling wine through the Fremont Tasting Room and we received some wholesale event orders in 2014 that were not repeated in 2015. Sales for 2016 are **off to good start**. Net product sales is at \$7752.51 with 700 bottles sold to date, slightly ahead of where we were at the same time in 2015.

	2014	2015
Net wine sales (wholesale & retail)	\$43,984.48	\$32,321.22
Bottles	4620	3032
Cases	385	252.66
Holiday Revenue	\$3174.20	\$4275.49

Student Wine Awards

We enjoyed a higher award average in 2015 than any previous year, a testament to the ever increasing quality of wines produced by our program and students. At the Tri Cities Wine festival we were 6 for 6 with 5 gold awards and a double gold, the highest ratio of gold medals of any of the 84 wineries at the event.

Vintage	Wine name	Judging Entity	Award year	Award
2012	Final Exam Cabernet Franc	Seattle Wine Awards	2015	Gold
2012	Graduates Last Hyrah Syrah	Seattle Wine Awards	2015	Gold
2012	Dean's List Primitivo	Seattle Wine Awards	2015	Double Gold
2012	Dean's List Primitivo	Wine Press NW Platinum Awards	2015	Platinum
2012	Campus Blend Merlot/Sy	Tri-Cities Wine Festival	2015	Gold
2013	Primitivo	Tri-Cities Wine Festival	2015	Double Gold
2013	Primitivo	Great NW Invitational	2015	Silver
2013	Tempranillo	Tri-Cities Wine Festival	2015	Gold
2013	Carmenere	Tri-Cities Wine Festival	2015	Gold
2013	Red Backpack Red Blend	Tri-Cities Wine Festival	2015	Gold
2014	Textbook White Gewurztraminer	Seattle Wine Awards	2015	Double Gold
2014	Easy A Chardonnay (Oaked)	Tri-Cities Wine Festival	2015	Gold

Pearson VUE Testing Center

As you know, Pearson VUE acquired the GED Testing service in 2011 and the YVCC GED Testing centers were later converted top Pearson VUE Testing Centers. With that change our testing centers were able to offer any computerized test offered by Pearson VUE. On January 1, 2014 the GED test was changed to a computer based exam that is more challenging than the previous test. As the numbers from the Grandview Pearson VUE Testing Center show, the number of individuals taking and passing the test dropped dramatically in 2014. However, we began to see an increase in testers in 2015. Very recently the passing score for the GED test was lowered from 150 to 145. Since that time the number of GED testers has coming into our testing center has increased dramatically so we anticipate 2016 numbers to show another increase in testers.

	2014	2015
Total Tests Administered	536	743
GED Tests	346	465
GED Graduates	28	63
Educator Skills Tests	113	220
Other tests	77	58

YVCC ACCESS CORE THEME

Pacific Northwest Wine Education Collaborative

We received an Advanced Technological Education (ATE) grant from the National Science Foundation last year and the grant began on August 1, 2015. This is the second ATE grant we have received. YVCC is partnering with two other colleges, who are grant sub-recipients, to implement the grant project. These colleges are South Seattle College and Wenatchee Valley College. The partnership between the three colleges is called the Pacific Northwest Wine Education Collaborative and has as a focus the

development of two specialty certificates: Viticulture Sustainability and Wine Business Entrepreneurship. In addition, YVCC will launch a Latino Agriculture Education Program patterned after the highly successful program offered by Wenatchee Valley College (WVC). Thus far this year the grant has supported eight outreach activities, meetings with sub-recipient colleges two DACUM (Developing A CURriculuM) sessions with sub-recipient colleges, training for grant staff and meetings with individuals from the two sub-recipient colleges.

Allied Health Programs

We continue to have steady enrollment in Allied Health programs on the Campus.

- Five Medical Billing and Coding students from the Grandview Campus completed their Advanced Billing and Coding classes to finish their AAS degree in December of 2015
- Eight Medical Assisting students who completed their clinical and externship classes on the Grandview Campus completed their AAS degrees in March 2016
- Five Medical Billing and Coding students from the Grandview Campus completed their content classes and will be performing their externship classes either during spring or summer quarters
- Ten Medical Assisting students are scheduled to apply for the clinical classes offered in Grandview for the 2016 Fall Quarter
- Five Grandview students completed the Phlebotomy program at the end of the 2016 Winter Quarter

Bachelor of Applied Science (BAS) Program in Business Management

The BAS program in Business Management is a great addition to the Grandview Campus. Currently, 20 students are attending program classes at the Grandview Campus. We are excited to celebrate the graduation of the first 11 students from the Grandview Campus in the program.

Step Up to College (SUTC) Program

This year we launched an innovative partnership with the Grandview School District. Our joint Step Up to College (SUTC) program is a re-engagement program for youth between the ages of 16-20 living with the Grandview School District boundaries who dropped out of school. Youth enrolled in the program are enrolled in High School 21+ classes and able to earn high school credit towards a diploma. Students are able to move into a pathway leading them directly to a college degree or certificate. This is the first program of its kind in the state. To date we have served 44 students in the program.

Running Start

Over the past few years we have experienced a steady increase in Running Start enrollment. Thus far in the 2015-16 Academic Year we have served 145 Running Start students, an increase from 112 in the 2014-15 Academic Year.

YVCC SUCCESS CORE THEME**Transfer and Workforce Education Completers**

Last academic year we had 68 students who graduated with Direct Transfer Agreement (DTA) degrees and 14 students who graduated with Associate of Applied Science (AAS) degrees. Additionally, 101 students earned certificates in the following areas: 43 in Early Childhood Education, 41 in a health care area, 13 in an office or computer related area, 3 in Criminal Justice and 1 Flagger Certificate.

Mandatory Advising & Directed Schedule

This past year the Grandview Campus faculty and staff have continued to lead in the implementation of Pathway Advising and a Directed Schedule. Our focus on these efforts has resulted in increased enrollment and success in math and English classes. As this effort continues we hope to see an increase in student persistence to completion. I would like to commend campus faculty and staff for their wonderful team work, ingenuity and dedication to students in figuring out how to successfully implement this effort. The next step in this effort is to provide outreach and case management for students who do not visit with their academic advisors, stop out or are at risk of completing.

Campus Support Services

The Grandview Campus offers multiple support services designed to help students succeed in their studies at the college. Following is a summary of some of these services.

Student Support Services (SSS)

- YVCC is currently serving 203 TRiO students with 45 of them attending the Grandview Campus
- The Student Support Services grant seeks to help first generation students complete a college degree and transfer to a university. Students on the Grandview Campus enroll in a specific learning community, are eligible for textbook loans and receive additional advising support. Students who participate in the program are more likely to persist and complete their studies than students who do not.
- Peggy VanDyke provides administrative support for both SSS and DSS

Disability Support Services (DSS)

- Last year the our DSS office supported 3-4 students per quarter at the Grandview Campus with a variety of accommodations
- This year our DSS office is supporting 8-11 students per quarter at the Campus

Writing Center

Our Writing Center provides an essential service for students enrolled in any of our courses, but especially those in developmental writing classes. Over the past year the Writing Center served on average 91 students per quarter. The average number of total student visits to the Writing Center per quarter was 509 for a quarterly total of around 26,389 minutes. The faculty director for the Grandview Writing Center is Laura May. The center is staffed by Lead Writing Consultant Kim Not as well as a variety of part-time student and faculty tutors. Students enrolled in developmental writing classes that require the use of the Writing Center are more likely to succeed in their writing classes than students in classes who do not require the use of the Writing Center.

Math Tutoring Center

The Grandview Campus has a small Math Tutoring Center area. Because the room is also used as a classroom, access is limited. Last year on average 35 students per quarter used the Math Center. They stayed on average for 1 hour and 12 minutes per visit and there were an average of 359 total visits per quarter.

Computer Lab Usage

The Grandview Campus has an Open Access Computer Lab open in the morning and evening. Last academic year there were 10,657 student visits to the lab for a total of 8,096.5 hours. A total of 1,976 of the visits were to take proctored tests for specific classes. Neal Schlenker is our full-time computer technician who coordinates the open lab and keeps it running.



Events Calendar

April 13, 2016- May 11, 2016

Prepared for the Board of Trustees

Larson Gallery

Fabric! Fashion! Fun!

April 24, 2016 • 12:00pm • Larson Gallery

Join us for lunch, mimosas, and a fashion show! See the latest creations by Ann Bowker, Sally Fitch, Linda Isella, Sandy Carter, Carol Fletcher, Karen Scott, & Jeanne Strater. Tickets cost \$45. For more information: 509.574.4875 or www.larsongallery.org.

Department of Visual Arts Exhibition

May 3-27, 2016

YVCC students and faculty of the Department of Visual Arts (DoVA) present their work from the current academic year. Photography, painting, drawing, printmaking, and ceramics. An opening reception will be held May 3, 2016 from 5:00-7:00pm. For more information: 509.574.4875 or www.larsongallery.org.

Athletics

Women's Softball

April 16-17, 2016

NWAC Crossover Tournament. Games times TBA.

Men's Baseball Game

April 20, 2016

Double-header against Walla Walla. Games begin at 1:00pm and 4:00pm.

A complete schedule is available at: www.goyaks.com

Other Items of Interest

Beyond DREAMing Scholarship Applications Available

April 1-29, 2016

YVCC is now accepting applications for the Beyond DREAMing Scholarship. This scholarship provides funding to support DREAMer (undocumented) students with educational expenses while at YVCC.

Applications are available online at www.yvcc.edu/Scholarship-Dreamer.

Black Box Poetry Slam

April 14, 2016 • 6:00pm • Parker Room

Doors open for sign up at 6:00pm, event will begin at 6:30pm. Admission is \$2 cash which then becomes the prize pot for the top three artists. All forms of spoken word are welcome. Performers are expected

to have 3-5 poems/spoken word pieces prepared. For more information contact Mark Fuzie at 509.574.6800 x 3160 or mfuzie@yvcc.edu.

Spring Barrel 2016

April 15-16, 2016 & April 22-24, 2016

Taste Yakima Valley Vintners award-winning wines during the 2016 Spring Barrel event. Yakima Valley Community College's teaching winery, located on the Grandview Campus, will open the tasting room on Friday, April 15 from 2:00pm-5:00pm and Saturday, April 16 from 11:00am-5:00pm. It will also open on Friday, April 22 and Saturday, April 23 from 11:00am-5:00pm, and Sunday, April 24 from 11:00am-2:00pm. For more information contact wine@yvcc.edu or call the tasting room at 509.882.7069.

Citizenship Day

April 23, 2016 • 10:00am-1:00pm • Parker Room

YVCC's MECHA student club in partnership with Washington New Americans, OneAmerica, and the Washington State Chapter of American Immigration Lawyers Association (AILA) invite the public to attend *Citizenship Day*. Volunteer immigration attorneys, paralegals and interpreters will offer free assistance with citizenship applications. For additional information contact Maria Cuevas at 509.574.6800 x 3151 / mcuevas@yvcc.edu

CashCourse Workshop Series: How Much Does College Cost?

April 27, 2016 • 12:30pm • Parker Room

Learn about the cost of attending college, repaying student loans, and finding extra funding opportunities for school. For more information: jvigil@yvcc.edu.

YVCC hosts US Poet Laureate Juan Felipe Herrera

Poet Laureate Reception

May 16, 2016 • 5:00pm • 4th Street Theatre

Join us for a reception to welcome Juan Felipe Herrera. The evening will include hors d'oeuvres and poetry readings by community members beginning at 5:00pm. Tickets are \$25 per person and must be purchased in advance at the YVCC Bookstore. Seating is limited. Tickets will be sold until May 11, 2016.

Poetry Performance

May 16, 2016 • 7:00pm • The Capitol Theatre

Celebrate the work of Juan Felipe Herrera at his poetry performance. The main event will be held at the historic Capitol Theatre. Admission is free. Doors open at 6:30pm, performance will begin at 7:00pm. Tickets are required for entry and must be picked up in advanced at the YVCC Bookstore. Seating is limited.

The YVCC Bookstore is open Monday-Friday from 7:30am to 5:00pm. For additional information on events and tickets visit www.yvcc.edu/Herrera or contact diversityseries@yvcc.edu / 509.834.4567.

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Please reference the ASYVCC and GSC student reports for additional student activities. Additional information can be found on YVCC's college calendar at <http://www.yvcc.edu/calendar>

**Activity Report
March 2016**

NEW HIRES:			
Name	Position Title	Start Date	Division/Department
Angela Anthony	Accounting Manager	3/16/2016	Administrative Services
Andrea Cardenas	Bilingual Office Assistant 3	4/1/2016	Basic Skills
Misael Lopez	Director – Budget Services	4/8/2016	Administrative Services
Amber Cliett	Grant Budget Manager	4/11/2016	Instructional and Student Services
David Dalton	Information Technology Networking Instructor	9/12/2016	Workforce Education
RESIGNATIONS & RETIREMENTS:			
Name	Position Title	Effective Date	Division/Department
Krystal Falconer	Instruction and Classroom Support Tech 1	4/10/2016	Workforce Education
Charles Cummings	Custodian 1	4/10/2016	Custodial Services
Jennifer Rice	Coordinator – Running Start & Testing	4/15/2016	Student Services
Rodger Boothman	Bookstore Manager	6/3/2016	Administrative Services
Carolyn McCallum	Math Instructor	6/10/2016	Arts and Sciences
STAFF VACANCIES			
Position Title	Current Status	Vacancy #	Division/Department
ADMINISTRATIVE & EXEMPT PROFESSIONAL:			
Student Services Coordinator	Accepting Applications	16-011	Student Services
Senior System Administrator	Accepting Applications	16-013	Technology Services
Accountant	Accepting Applications	16-016	Administrative Services
CLASSIFIED:			
Library and Archives Paraprofessional 1	Screening Applications	16-001	Library and Media Services
Procurement & Supply Support Specialist 1	Conducting Reference Checks	16-006	Administrative Services

FACULTY:			
Nutrition Instructor	Screening Applications	16-002	Arts and Sciences
Aerospace Machine Technology Instructor	Accepting Applications	16-003	Workforce Education
Chemistry Instructor	Screening Applications	16-004	Arts and Sciences
Economics Instructor	Screening Applications	16-005	Arts and Sciences
Math Instructor	Accepting Applications	16-010	Arts and Sciences
Psychology/Sociology Instructor	Accepting Applications	16-012	Arts and Sciences

BOARD OF TRUSTEES MEETING

April 13, 2016

INFORMATION ITEM

- Regular Meeting
 Special Meeting

Requested by: Linda J. Kaminski

Presented by: Linda J. Kaminski

Citation(s): RCW 28B.50.140 (3); Board Delegation of Authority Updated April 10, 2008; Administrative and Exempt Employees' Code, Section 2.012; AFT-YPS Agreement, Article 16

SUBJECT:

Administrative and Exempt/Professional Employee Contracts

BRIEF:

Our practice is to notify administrative and exempt employees within 90 days of the end of the fiscal year whether their contracts are to be renewed. The contract expiring or non-renewed employees on the attached lists were notified prior to April 1, 2016, of their contract status. The contract renewed employees on the attached list were notified of their contract status. All reappointed positions are contingent upon continuation of funding.

**Administrative & Professional Exempt Staff
 Renewal and Non-Renewal List
 2016**

Professional Exempt Contracts Renewed:

Last	First	Job Title	Division/Department	Status
Alvarado-Valdovinos	Lorena	Manager – Curr & Instr Affairs	Vice President – IS	Renew
Allen	Joel	Data Analyst	Institutional Effectiveness	Renew
Anthony	Angela	Accounting Manager	Administrative Services	Renew
Barry	Edward	Coordinator – Special Funding	Student Services	Renew
Boice	Eleanor	Assistant Director – Financial Aid	Student Services	Renew
Boothman	Rodger	Bookstore Manager	Administrative Services	Non-Renew
Cliett	Amber	Grant Budget Manager	Vice President – IS	
Crawford	Kayla	WorkFirst Coordinator	Basic Skills	Renew
Elyea	John	Assistant Network Administrator	Technology Services	Renew
Guzman	Hilda	Administrative Assistant to VP	Vice President – IS	Renew
Goodwill	Caitlin	Coordinator – Student Life	Student Services	Renew
Hernandez	Lorena	Coordinator – Applied IT System Administration Program	Workforce Education	Renew
Hopkins	Nicole	Coordinator – Community Relations	Office of the President	Renew
Jaramillo	Ashley	Coordinator – Special Populations	Student Services	Renew
Jennings	Diana	Coordinator – Grandview Stu Serv	Grandview Campus	Renew
Jensen	Megan	Executive Assistant to President	Office of the President	Renew
Monti	Taryn	Tech Prep Coordinator	Workforce Education	Renew
McKimmy	Kelsie	Coordinator – Fitness Center	Student Services	Renew
Platt	Tyler	Application Developer	Technology Services	Renew
Quintero	Jeannette	Human Resource Generalist	Office of the President	Renew
Ramirez	Alma	Human Resource Generalist	Office of the President	Renew
Rice	Casey	Asst. Director – Facility Operations	Administrative Services	Renew
Rice	Jennifer	Coordinator-Running Start & Testing	Student Services	Non-Renew
Rodriguez	Amanda	Administrative Assistant to VP	Administrative Services	Renew
Sandland	Charlene	Fiscal Manager	Workforce Education	Renew
Staley	Jacqueline	eLearning Coordinator	Technology Services	Renew
Valdez	Felicitas	Coordinator – Workfirst Program	Basic Skills	Renew
Wilbanks	James “Tre”	Custodial Services Manager	Administrative Services	Renew
Wilson	Deborah	Coordinator-Volunteer Ctr. Program	Basic Skills	Renew
Wilson	Ernestine	Workforce Coordinator	Workforce Education	Renew
Young	Joseph	Coordinator – BAS	Workforce Education	Renew

Administrative Contracts Renewed:

Last	First	Job Title	Division	Status
Abb	Kerrie	Dean – Arts and Sciences	Arts and Sciences	Renew
Blackaby	Leslie	Dean – Student Services	Student Services	Renew
Cantelon	Janet	Director – Financial Aid	Student Services	Renew
Chamberlain	Lynn	Viticulture and Enology Project Director	Grandview Campus	Renew
Coomer	Marcus	Assistant Dean – Support Programs	Student Services	Renew
Delquadri	Sheila	Director – Institutional Effectiveness	Instruction & Student Services	Renew
Eagan	Shaun	System Developer & Operations Manager	Technology Services	Renew
Ferguson	Daniel	Director – AH Center Of Excellence	Workforce Education	Renew
Funk	Ray	Director – Athletics	Student Services	Renew
Hager	Kevin	Instructional Designer	Technology Services	Renew
Hale	Quinn	Director of Registrar & Enrollment Services	Student Services	Renew
Humpherys	Bryce	Dean – Basic Skills & Grandview Campus	Basic Skills & Grandview Campus	Renew
Lopez	Luis	Director – Applied Baccalaureate Program	Workforce Education	Renew
Lopez	Misael	Director – Budget Services	Administrative Services	Renew
Lopez	Paulette	Dean – Workforce Education	Workforce Education	Renew
Lynx	David	Director – Larson Gallery	Arts & Sciences	Renew
Morehead	Judy	Director – Budget Services	Administrative Services	Non-Renew
Moreno	Patricia	Director – Upward Bound Program	Student Services	Renew
Mugleston	Brady	Director – Auxillary Services	Administrative Services	Renew
Rich	Teresa	Vice President-Administrative Services	Administrative Services	Renew
Rodriguez	Yesenia	Director – Workforce Education	Workforce Education	Renew
Rodriguez-Funk	Lonni	Director – Workfirst	Basic Skills	Renew
Rogstad	Mark	Director – Human Resource Services	Office of the President	Renew
Siebenberg	Tammy	Director – Library and Media Services	Instruction & Student Services	Renew
Towsley	Scott	Director – Technology Services	Instruction & Student Services	Renew
Wolfe	Clarissa	Director – Accounting Services	Administrative Services	Renew
Wood	Jeff	Director – Facility Operations	Administrative Services	Renew
Ybarra	Tomas	Vice President – Instruction & Student Services	Instruction & Student Services	Renew

Contracts Expiring or Non-Renewed:

Last	First	Job Title	Division	Status
Alamos	Michael	Coordinator – Mesa Program	Workforce Education	Non-Renew
Andis	Liberty	Coordinator – Center of Excellence	Workforce Education	Non-Renew
Mendoza	Alejandra	Interim Coordinator – Advising Activity	Grandview Campus	Non-Renew
Oldham	Greg	Interim – Assistant Director Athletics	Student Services	Non-Renew

President's Activities

March 2016

Community									Access						Success				
Network w/ community	Share information	Ed/training needs	Visibility	Contribute to community	Potential donors	Legislative issues	Network w/education	Internal community	Info to prosp students	Create transitions	Scholarship funding	Expand outreach	Expand facilities	Expand learn activities	Student Recognition	Improve stu success	Influence policies, etc.	Data student success	Learn strategies
A1	A2	A3	A4	A5	A6	A7	A8	A9	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5

Meetings— Out of District

3/23-25	WACTC Meeting, Olympia WA		•	•	•						•		•	•			•	•	•	•
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Meetings—In College District

3/3	Yakima Rotary Club Meeting	•	•	•	•	•														
3/4	WACTC Conference Call		•				•	•										•		
3/7	One-Stop Partner Meeting	•	•		•	•														
3/8	YVCC Board of Trustees Retreat		•													•	•			
3/8	South Central Workforce Development Cncl.	•	•		•	•														
3/9	YVCC Board of Trustees' Meeting		•													•	•			
3/10	Yakima Rotary Club Meeting	•	•	•	•	•					•									
3/11	WACTC Conference Call		•				•	•										•		
3/11	All-College Employee Meeting		•							•				•		•			•	
3/14	Greater Chamber Membership Luncheon	•	•		•	•				•		•						•		
3/16	YVCC Alumni Association Meeting	•	•			•				•	•					•			•	
3/17	Yakima Rotary Club Meeting	•	•	•	•	•					•									
3/18	YVCC Board of Trustees' Special Meeting		•													•	•			
3/22	Administrative Council Meeting			•				•				•		•		•	•	•		
3/22	Community Leaders Forum (Baker Boyer Bank)	•	•		•	•												•		
3/29*	Yakima Rotary Club Meeting – Make up	•	•	•	•	•					•									
3/31	Yakima Rotary Club Meeting	•	•	•	•	•					•									

*Outside Normal Business Hours

President's Activities Key

Core Themes

A-Community

- A-1 Provided opportunity to network with community leaders
- A-2 Provided opportunity to share information about the college
- A-3 Provided opportunity to learn about educational/training needs in the community
- A-4 Provided visibility for college within the local community, state or country
- A-5 Provided opportunity for college to actively contribute to the community
- A-6 Raised awareness for potential donors to contribute to the college
- A-7 Informed legislators about issues that could potentially affect the college
- A-8 Provided opportunity to network with other educational organizations/leaders to promote collaboration and sharing of resources
- A-9 Provided opportunity to discuss issues with college's internal community

B-Access

- B-1 Provided opportunity to share information about the college to prospective students
- B-2 Provided opportunity to create effective transitions for students
- B-3 Provided opportunity to cultivate funding for student scholarships
- B-4 Provided opportunity to expand outreach
- B-5 Provided opportunity to expand facilities
- B-6 Provided opportunity to expand learning activities

C-Success

- C-1 Provided opportunity to recognize student achievements
- C-2 Provided opportunity to engage others in improving student success
- C-3 Provided opportunity to influence policies, regulations, laws and/or resource allocations that would improve or create barriers to student success
- C-4 Provided data that demonstrate accomplishments and challenges to student success
- C-5 Provided opportunity to learn about strategies from other institutions that have successfully reduced student achievement gaps

Student Survey

Name Change Survey to Students ()
No. of responses = 394

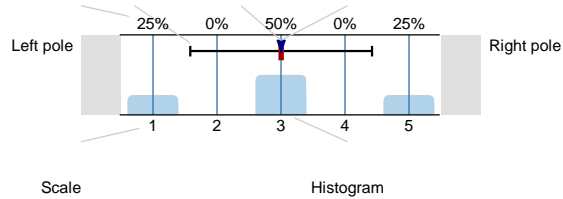


Survey Results

Legend

Question text

Relative Frequencies of answers Std. Dev. Mean Median



n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

1.

1.1)

I prefer maintaining the current name, **Yakima Valley Community College**. 24.7%

n=392

I prefer to revert back to our former name, **Yakima Valley College**. 60.7%

I have no preference regarding the college name. 14.5%

Comments Report

1.

1.2) Comments:

- "Whats in a name?" Seems curious to pull the community out of the college. I like to think that we would stand up and stand apart by maintaining the YVCC name.
- Although dropping the name community, it would remain a core part of the college's mission. Most people call the college Yakima Valley College anyway. I think this is a good move.
- As a YVCC alumni, I both enjoy the name Yakima Valley Community College, but I feel that reverting back to the old name of Yakima Valley College may be better because YVCC is now offering bachelors degrees. It would make more sense and be more accurate to be named Yakima Valley College.
- As a graphic designer, I know the old name would make a nice logo! Plus everybody still calls the school YVC and not YVCC when brought up in conversation.
- As a student at YVC, I believe that using the name Yakima Valley College is more beneficial to students, staff, and faculty. Most other "community" colleges in the state have already removed the term... in favor of more recognizable and inclusive terminology. It is a fact, that YVC serves the "community" and it is repetitive to include this in the name. Also, YVC continues to serve several communities throughout Yakima and the Valley. In this way, Yakima Valley College is the proper definition of this institution.
- As a young student and not at a graduating point, I have no thoughts or keeping nor changing the name. If it's any help, our school should be named with a name that will benefit everyone greatly when applying for jobs after graduation, applying to get into other colleges or universities etc.
- As our school now provides bachelor level programs I believe a change of name would be a positive experience for the college's image statewide. Sadly the use of "Community" in Colleges' names tends to make people believe that these places of higher education are some how lacking in prestige. Much like the difference between Junior High School and High School removing the Community portion of YVCC's name, though minor, would increase our standing with people. As the college would seem to have become a fully fledged college (even though it already is one), this would have the additional benefit of attracting many more possible students.
- As someone considering applying for your Bachelor degree program, I think Yakima Valley College is much more enticing. With the availability of the additional degrees, it doesn't make sense to call it a community college anymore.
- As the college grows you're going to have to change the name. Until then traditionally YVCC is the best choice. Someday though, you may look into south central Washington university maybe?
- Being a community college is nothing to be ashamed of. (3 Counts)
- Change it to Nob Hill University.
- Change it to Pepe Valley College
- Changing the name is a good idea and I feel that without it a student could be seriously disadvantaged in the workplace when applying for jobs due to a perceived lesser skill set.
- Community College isn't as distinguished a title. And as a student who had great success there and moved to a larger University, I don't think it should be changed. Community college isn't something to be ashamed of.
- Community college sounds more welcoming
- Employers are biased and DO make judgements on the school you attend and receive your degree, especially if it's a community college. Community colleges are perceived by many employers to be "easy" and/or "unchallenging" when in fact it's quite the opposite. If YVCC is moving towards having more 4 year degree options, it is fair for the students who are receiving them to have a suitable name employers can pass judgement on. It's unfortunate because I do like the word "community" in the name better, but the reality of how employers function is unchangeable. (4 Counts)
- For years it was called YVC so why not go back? Sounds good to me.
- Honestly, I don't think the name matters that much.
- I agree that often the word community in community college makes carry with it the incorrect assumption that a community college degree is of lesser value even though you can get a quality education at a community college
- I agree with dropping "Community" from the name.
- I agree with the points outlined in the paragraphs in the email. I support the name change. (2 Counts)

- I also like Yakima Valley Junior College
- I am a BASM student that attended the Summit at South Seattle Community College in November 2015. I am part of the first cohort and I will graduate in June 2016. I met many faculty of the aforementioned schools that had dropped the "community" from the title. They were glad they made the change. As a BASM student I feel that eliminating the "community" from the name will give me more credibility as I use my degree in searching for employment. Shortening the name will make it flow as it is repeated out loud. I am in favor of dropping the extra word.
- I believe that if it is for the benefit of the graduates, the name should change. It could also be: Yakima College of the Valley or College of the Yakima Valley.
- I do agree with the stigma that a community college heading might bring to a BA degree although I believe I am getting an excellent education here at YVCC. Some prospective employers, unfamiliar with the top notch education YVCC offers, may have a more positive attitude towards hiring a graduation from a "college" rather than a "community college".
Good luck with the exciting challenges ahead that this transition may bring.
- I do feel like people look down at community college and I don't know why even though you are still furthering your education. Although I know just because a college has community in the name is not inferior to another college others do not see it the same way and I think it would be best to change the name.
- I don't care what the name is.
- I don't have a preference; however, Yakima valley community college flows better.
- I don't think YVCC's name should be changed. YVCC is always going to be a community college, changing the name is only going to bring confusion to those who don't already know it.

YVCC has done so much for the Valley under the name YVCC, the name should stay.
- I don't think the word community make a difference . I prefer to it as Yakima valley college any way. Do away with the community in the name it make the name too long.
- I don't think the word community make a difference . I refer to it as Yakima valley college any way. Do away with the community in the name it make the name too long.
- I enjoy the community college because it seems more welcoming
- I feel like the current name sounds better and the word community makes us seem like a close knit group.yvcc also rolls off the tongue better to me too
- I feel the expense of changing the name of the college should be weighed against what is a potential or perceived issue that some graduates may or may not ever face. What factual evidence is there that graduates whose degrees still have "community" in the college name are or ever have been disadvantaged? Community is a part of our core theme, it's in our name, branding, letterhead, signage, advertising, lesson plans, and in our identity.
- I found that YVCC, no matter what the name, is a great college and an enjoyable place to be. Both students and staff are very helpful and caring overall. My experience as a student in the Information Technowelgy (IT) department that I accomplished a lot and graduated from YVCC with their help and guidance. Despite my shortcomings I learned and accomplished something that I wouldn't have otherwise. The Student Disabilities Consuling Department was a friendly environment. The overall environment in the classroom and socially has been a great benefit to me. No matter what the name of the college it will be an important part of the community.
- I grew up in the Yakima Valley and have known the college as YVC. I still call it YVC. I think simplifying the name and removing the word community, makes it sound more important than just a community college.
- I have never been asked for verification.
This Community College is better than many universities.
Time reversal.
- I have no preference really, however:if future employers frown on the word community in the title then change the name. (2 Counts)
- I have said it this way for too many years for it to change back.
- I like "Yakima Junior College".
- I like the education and hot the teacher teach.
- I like this
- I plan on going through the BASIT program here at Yvcc. I think that community colleges have a reputation for subpar education and, while it may not actually change the way classes are taught, changing the name would allow for future job opportunities from companies who look at community colleges as something less than a university.
- I prefer Yakima Valley College. When people think of a community college they somehow associate that you have a inferior degree

because you attended a community college and not a university. It is my choice to go to YVCC. I am a homeowner and I work full time so for me to drive out to Heritage University would be too much time I don't have to spare, however there is that inclination that community collage isn't as good. I don't think that.

Thank You.

- I prefer if the college reverted back to Yakima Valley College because being a community college obviously has a negative connotation to it. Since YVCC now offers bachelor programs and other technical degrees, I believe Yakima Valley College is the best fit. (2 Counts)
- I really don't have a preference
- I really have no preference one way or the other, but I do believe that taking the community out of the name would strengthen the credibility of the education received.
- I remember in high school, my Spanish teacher addressed this issue with regards to Yakima Valley Community College being mocked as the "community corner college," and she sincerely believed it was much more than that. I agree with her. Although the name itself does not change what the college has to offer, a change in name will bring a better reputation to the college and to every student that is graduating from the college because the words "community college" carry a preconception that generally debase anything related to it. For this reason, it would be better to revert back to the former name.
- I think it is an amazing idea.
- I think it's a great idea to change the name. There's a lot of stigma revolving around community colleges so I think this change will do a lot of good. (2 Counts)
- I think it's pointless to remove the name when everyone knows it by yvcc it's been around longer and it's just a waste of money
- I think people will understand the importance of any type of degree coming from this college regardless of its name. At the end of the day it is still technically a community college just offering applied bachelors degrees. Leave it as YVCC.
- I think taking the word community out of the name makes it sound more professional. Everyone already calls it YVC anyway.
- I think that since you are offering university level classes that the name should be changed to Yakima Valley University. Heritage used to be known as Heritage college, now they are Heritage University.
- I think that we should be giving our bachelor graduates every possible advantage. If that means changing the name so that employers take their degree more seriously, then I'm all for it.
- I think this is an excellent idea. I am currently in the basm program would love my degree to not have community on it.
- I think this name change makes sense
- I think whatever you decide with be the right, thoughtful, choice.
- I would prefer to revert back the old.
- I'm getting a bachelor's degree and I would prefer we drop the word community from our name to accurately represent the value of our education. (2 Counts)
- If "YVC" is more beneficial to students coming out with degrees than "YVCC" the name should be changed. However, if no benefit comes along with the name change, I could care less whether it is "YVC" or "YVCC."
- If Yakima Valley Community College specialized in bachelor's degrees, changing the name would be appropriate.
Right now, I see many running start students and young adults obtaining their associates/transfers degrees for the purpose of transferring to a real university. Keep it as a community college as it is serving to the people of the Yakima and Kittitas Valleys.
- If it benefits the college and the students who attend, I have no problem with changing the name to Yakima Valley College. If it also helps establish that the college is equal to the education of a four year university then yes, change the name. Great things are happening at YVCC!
- If only 9 colleges have it out of 28 I say YVCC should go back to YVC.
- If our name changes, what will be done with the letters on the gymnasium?
- If the name helps others to recognize the education experience offered at YVCC is on par with others, then make the name change happen. Something I have experienced over the years has been those with degrees from larger institutions and universities showing a definite bias toward those with education from a community college. It became blatantly apparent with the attitude of our recently dismissed city manager and I have received similar treatment from others. It would seem the education at YVC is superior than that of large institutions, primarily due to the smaller class sizes and greater ability to interact with the professors.
- If the word community affects how the degree is perceived than it would be logical to remove it.
- If you want to be a regular college then do so. if people get angry just because you changed the name slightly, then that is their own problem not yours. Just change the name if you want to already.

- In my honest opinion, Yakima Valley College does sound better. Many people already refer to it as just YVC, so I'm sure there would be no confusion.
- In my opinion having Community in the name of the school confuses student in assuming the Bachelor degree does not come from a accredited College.
- In my opinion it would be perfectly fine to keep the current name as it doesn't change the aspect of "community" also, it is too much of a hassle to change everything to a new name.
- It is unfortunate that accomplished students are labeled according to the college they attended versus the academic accomplishment, which I believe is what the student is thriving for.
With that being said, I believe the community would understand the need to revert to the original name of Yakima Valley College.
- It makes sense to drop the word community from our name due to the changes in degrees.
- It reflects the continuing changes happening in today's society (2 Counts)
- It sounds better yvcc
- It's fine how it is!
- It's funny because everyone always says YVC. Not Yvcc. So I think the change would be fine and great
- Its short and I like it :D
- Keeping the Community aspect of the college name is important in my option. Yakima Valley Community College creates something for the valley as a whole to be proud of and to rally around.
- Maybe consider one of these: Yakima Valley State College, or Yakima State College?
- N/A (2 Counts)
- Or Yakima Valley University ?
- Para mi la educacion es muy importante y cuando me refiero a importante es que me gusta resivir una Buena clase con toda la informacion y todo lo que la clase deve de enseñar no solo me interesa el credito si no que me interesa aprender es muy bueno tener clases en espanol para las personas que no hablamos ingles pero tambien es importante que nos introduscan el ingles por ejemplo las clases de ECE que tomamos y nos certificamos tambien deberiamos de haber tomado aunque fuera una clase en ingles para ir aprendiendo mas y de las clases de los 12 creditos que necesitas para la inicial certificacion se me hicieron demaciado faciles yo creo que deven de darnos mas tiempo de clase y mas tareas son 12 creditos y para mi fueron casi regalados eran pocas tareas y pocas horas de clase aparte de las clase que se cancelaron por ejemplo este curso comenzo la semana pasada y una maestro ya cancelo una clase para este sabado y terminan las clases la ultima semana de mayo . es tiempo perdido yo creo firme mente en la educacion y si van a tomar clases y van a dar las clases que sea lo mas formal posible y que ensenen lo mismo en una clase y la otra clase una clase acia algo y en la otra ,otra cosa y es la misma clase los mismos creditos mientras la clase de Alejandra salia a la 1:30 la clase de Laura salia a las 12:00 y creo que no deve de ser asi las mismas horas ,los mismos trabajos, los mismos temas y tambien que tengamos examenes porque hay que evaluar lo aprendido. y no tener proyectos finales en equipo porque no todas tienen las mismas capacidades y unas pierden puntos por otras, que eso sea personal no en equipo.
tome la clase en ingles del 115 ECED esa clase fue en ingles y era muy dificil pero me encanto me enamore de esa clase fue un placer esforzarme horas y horas en traducir y contestar quizzes pero aprendi bien mucho y si comparamos la clase esa clase es muy bonita dificil si pero aprendes bien mucho y es una clase profesional con reglas con tiempos y con muchoas formas de aprender y evaluar era dificil pero aprendi muchisimo gracias por tener esa clase . Ahora quiero agradecerles por permitirnos a nosotras minoria de mujeres a tomar clases en su colegio y si me gustaria que siguieran dando clases y mi recomendacion es de la clase 115 ECED child development que esa clase es Hermosa y que deveria ser obligatoria antes de una inicial certificacion porque en esa clase te ensenan realmente como se desarrolla el nino desde antes de que se enjendre asi que mil gracias por aceptame en esa clase y si pudieran dar esa clase en espanol fuera un gran paso y un gran cambio para la educacion de nosotras y para la educacion de los ninos sigan ofreciendo clases a las provedoras y den mas oprtunidades para podernos mejorar gracias por leer mi respuesta y estoy lista para aprender gracias, gracias, gracias

Translated using Google Translate - For me, education is very important and when I mean important is that I like resivir a good class with all the information and all that deve class to teach me not only interested in credit if I want to learn is very good to have classes in Spanish for people who do not speak English but it is also important that introduce us English for example ECE classes we take and certificamos we also Deveria have taken even if a class in English to be learning more and classes 12 credits you need for initial certification made me way too easy I think deven to give us more class time and more tasks are 12 credits and for me were almost given away were few jobs and few hours of class apart from the class that for example canceled this course began last semana and teacher and cancel a class for this Saturday and end the Semanan classes last May. is wasted time I think mindedly in education and whether they will take classes and will give classes to be as formal as possible and teach the same in a class and the other class a class acia something and the other, another is the same thing and the same class as the class credits Alejandra went out at 1:30 Laura class was leaving at 12:00 and I do not think deve if so the same hours, the same work, the same issues and also we have exams because you have to evaluate what they learned. and not have final team projects because not all have the same capabilities and some lose points for others, that's no team personnel.
take the class in English 115 ECED that class was in English and was very difficult but I loved fall in love with that class was a pleasure to push myself for hours in traducir and quizzes contestar but learned well a lot and if we compare the class that class is very but pretty difficult if you learn a lot and is a good professional class rules muchoas times and ways of learning and evaluation was difficult but I learned a lot thanks for having that kind. Now I want to thank you for allowing us minority women to take classes at their school and if I

would like to continue teaching and my recommendation is class 115 ECED child development that kind is Beautiful and deveria be mandatory before an initial certification because in that class they will teach really like the child develops before it is so enjendre a thousand thanks for accepting me in that class and if you could give that kind in Spanish was a big step and a big change for the education of us and for the education of children continue to offer classes to providers and give more opportunities so we could improve thanks for reading my answer and I'm ready to learn thanks, thanks, thanks

- Perhaps it should also be considered to replace the title from "college" to "university" if the school wishes to move in that direction in the future. It'll save time and efforts now verses years to come. From what I've seen, the school has potential to expand and has proven this over and over again. Partnering with universities such as Central Washington University and Washington State University has also attracted students from all around and offered opportunities. Thank you for taking into consideration the student body.
- Personally, I don't have any preference. I do, however, see where removing "Community" from the name would be less confusing for some individuals who may not understand the concept of a Bachelor degree. I do wonder how much this would cost to change the name back? I can think of certain hospitals, for instance, who have changed their organization name, and it's cost millions of dollars to do so. Just wondering about the cost to be accrued if YVCC does move forward with the name change. Ultimately, however, if it is in the college's best interest, then revert back to Yakima Valley College.
- S
- Shorter is better. (2 Counts)
- Sometimes people just shorten the abrieviation to 'YVC' anyways. Yakima Valley Community College, although wordy, does sound very open and accepting as well. Both sound very nice and I am sure the community would be supportive of either.
- The fact that employers may view a degree differently when it comes from an institution with "community" in it's name is an overwhelming reason to change the name.
- The name "Yakima Valley College" is less of a mouthful.
- The name is unimportant. What is important is creating more oprtunitites to get a bachelor's degree here in the Yakima Valley. Affordability for the low income . There is a great possibilities for this college. If a name is important to convey the higher standards. That is already established.
- The term "community" almost us a stigma of "less than".
I whole heartedly believe from my own experience that YVCC has much more to offer. I think it would be a defining step in promoting all that YVCC can enrich a student with and will entice more people to attend the college.
- The word in the school name " community " sounds appealing and sounds like a school we can count on a path to pursue a career.
- This is a very common sense idea. Taking community out of the name allows opportunities for growth not only in the lives of us students; but for the reputation of the school itself.

Definitely should change the name.
- Using this is a much more proffesional look than "community"
- We should take pride in our name and keep it. I think it represents us as whole and we're in this together.
- What's the point in changing it...
- While I am one who still often refers to the college as YVC, and I understand and agree with the thought process for returning to the former name, I believe keeping it as it currently is makes better sense. I think that retaining the name "Community" and YVCC, maintains a feeling of a closer knit group and a more personal attachment to the area being served.
- Why change the name? It is technically considered a community college so why not leave it? I'd understand if it was university being labeled as a community college, but it is not. The constant change of names makes the school look not so certain of what they consider themselves.
- With "community" in the name of the college. It makes me think of the college as being smaller and with less to offer and therefore seem not as valued. I think it is a great adjustment, removing the "community" from the name.
- Y.V.C.C. is very recognizable.
- YVCC is a growing college and I think changing the name will discontinue the employers misunderstanding of the bachelor degrees. YVCC should also consider naming their Yakima campus as an university in the near future, since they offer many new growing programs and degrees.

Thank you for asking students for their input on this subject.
- Yakima Valley College doesn't flow off of the tongue as Yakima Valley Community College does. Yakima Valley College is a vague form of a name and seems as though it has no connection to the Yakima campus.
- Yes please remove "community" from your name. I hesitate when I use community college on applications.

Faculty/Staff Survey

Name Change Survey
 No. of responses = 275

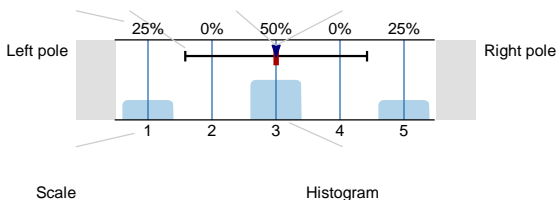


Survey Results

Legend

Question text

Relative Frequencies of answers Std. Dev. Mean Median



n=No. of responses
 av.=Mean
 md=Median
 dev.=Std. Dev.
 ab.=Abstention

1.

1.1)

I prefer maintaining the current name, Yakima Valley Community College.	<input type="checkbox"/>	8.4%	n=275
I prefer to revert back to our former name, Yakima Valley College.	<input type="checkbox"/>	76.4%	
I have no preference regarding the college name.	<input type="checkbox"/>	15.3%	

Comments Report

1.

1.2) Comments:

- Any thought to YAKIMA VALLEY STATE COLLEGE?
- Peoples conceptions play a vital role in their decisions, I would like to see our enrollment go up. If we could persuade people to take on higher education by doing this, then I believe it is a worth while endeavor.
- 1st interview question: So you attended Yakima Valley College? Yes
2nd interview question: Isn't that a community college? Yes

Kinda negates the need to change name.
- A Must needed change, especially if we want to grow our international program and looks more attractive to potential out of area athletes! I totally support dropping the community in our name!
- Although the name we go by doesn't change the quality of our education, how we are perceived is important. As the old adage says, 'you shouldn't judge a book by its cover'we don't want to be judged by our cover (our name). I say, change it but keep our community mission.
- Any one of those names is fine.
- Anything that will benefit students is always preferable.
- As an instructor at the Grandview campus I do wonder whether competing for students with Columbia Basin College is impacted because of the "Community" in our name. It's tantamount to a "junior" college vs. a college, or "senior" college.
- As someone who's worked on promotional materials for the college, as well as educational videos, I would like to point to another issue: the word "community" is cumbersome, takes up a lot of room--on signs and letterhead and screen credits--and ultimately seems redundant, since serving our community is clearly part of our mission.
- Because it is important that Applied Bachelors degrees are appropriately valued, I prefer to drop the name. (Besides, I grew up with YVC, so it is a challenge to remember to add the second C.)However, such a change would be quite expensive: new signage, logos, business cards, campus publications, the URL changes in all publications and web pages, uniforms, changes of address with all business contacts, etc.
- Because the center of excellence works with almost all of the CTC system we have been aware of the other name changes.

From my experience the decision to drop community hasn't hurt any of the colleges and has added benefits to their student body.
- Community says 2 year college to me. Are we?
- Do whatever is best for the college. Obviously we have changed the name multiple times. It does not change the truly great college we have been and continue to be.
- Former name is a perfect choice.
- Great idea! I would much rather say I attended the Yakima Valley College than saying I attended the Yakima Valley Community College.
- Having moved here within the last 3 years, there has been one thing that I have noticed valley wide. It actually really bothered me, until I just read your email. People ALWAYS referred to the college as YVC, and I always say YVCC only to have people give me a strange look. It makes sense now - that the college was previously YVC. I think that it would be an easy transition to make as most of the valley already thinks of us as Yakima Valley College.
- I agree that it may not look as good getting a BA from a "community" college.
- I agree with reasons given for switching our name back to Yakima Valley College. I also find the acronym, YVC, easier to say than YVCC.
- I believe Yakima Valley College will reflect more accurately how the College is known in the Valley.

I have been here in the Valley since 1991 and I have always heard people refer to us as "Yakima Valley College" or "YVC".
- I believe changing the name is an excellent approach to help bridge the gap between employer perception and reality. Students obtaining bachelor's degrees should not face any disadvantages due to something minor like the inclusion of the word community on their diploma.

- I believe now is an excellent time to change the name even more. As a suggestion Pacific Northwest College or College of the Cascades - just my thought. Ed C.
 - I believe serving our students is more important than personal preference. Since we now offer bachelor degrees, we should give our students the credibility of a 4-year college - it's unfortunate that "community" takes away some respect for where the degree was earned, but for the student's sake, I believe we must "go with the flow" on this one.
 - I believe that community is the most important word in our title and feel that we should put more emphasis on it by doing more things for the community in which we all live and work.
 - I can see both sides of this issue. Losing the "community" when providing community education and connectivity is a major part of our mission seems counter-productive, and we certainly don't want to alienate the members of our area who consider YVCC a place for life-long learning regardless of whether they are attaining a degree. On the other hand, there is a stigma about being "just" a community college that may deter some students whether they are aiming for a bachelor's or for their AA.
- Many colleges never change names over the course of their history, and this gives them a sense of permanence and continuity. Rather than losing the sense of permanence in Yakima, I think that this should be the last time a name change is considered, regardless of which way this decision goes.
- I completely understand and agree with your reason for changing the name from Yakima Valley Community College back to Yakima Valley College.
 - I completely understand the rationale for this.
It would be a tremendous undertaking...printed materials, signage, business cards.
 - I connect the community designation in the name with a school that offers only associate degrees. We have grown to offer more than that, so I feel that simply Yakima Valley College is more appropriate.
 - I have always preferred the title "Yakima Valley College" largely for its simplicity, "Yakima Valley Community College" is too much of a mouth-full and takes up too much space on forms, applications, badges, etc. I might have a slight bias in that all the community colleges I have been associated with, none of them had community in their official name. One downside I see to a potential change is the issue (cost) of replacing logos throughout the campus (web site, gym, documents). The hope is that this cost is manageable enough when considering the long-term gains from a name change.
 - I like the name Yakima Valley Junior College. I feel that it really speaks on how we have out-grown just offering Associates degrees and certificates. If this is not an option I like the name we have now.
 - I nearly voted for the name change. The expense and hassle involved in the change, however, expanded my thinking. I understand that the value from marketing a name that drops the word "community" and better markets bachelor degree awareness may make the expense worthwhile.
 - I personally have never cared for the terms Junior College or Community College. To me it implied an educational institution that was inferior in some way.
 - I prefer to keep our current name...if only because it probably would cost a lot of money to switch.
 - I think as long as we continue to stress the climate of "community" in the way we function and serve our students, changing the name is good. I agree that it could mislead those that are viewing our students as candidates for positions, and by eliminating one word, it could be very beneficial.
 - I think dropping the "community" will help with employers and other colleges outside of Washington State. For example, before I moved here, if somebody would have told me they earned their Bachelor's Degree from a community college, I would have thought them uninformed and not hired them.
 - I think it may help our BAS students if we do drop the community.
 - I think it would be a good move to get rid of "community" - this always sounded a bit above a high school and not the prestige of a college. People always refer to it as YVC anyway
 - I think it would look and sound better for both Associate & Bachelor degrees completed on our campus.
 - I think it's important for community members as well as our students to see the value in the degrees we offer here at YVCC, therefore, if the name change helps in this then changing the institution name back to Yakima Valley College makes sense. (2 Counts)
 - I think students graduating with a 4-yr degree would prefer Yakima Valley College (and it rolls off the tongue easier :-).
 - I think that reverting back to Yakima Valley College would be a positive move for the bachelor degrees and just in general.
 - I think the current name most accurately reflects who we are as an institution. However, if there is a serious concern that our students would be disadvantaged in job competition, then I am fine with a change.
 - I think the name, Yakima Valley College, will equate any degree conferred with the similar expectations of a 4-year college or university. I believe it will benefit our graduates.

- I work with faculty and admin at South Seattle College. They are extremely touchy about any accidental reference to "community" in the former name on documents and go out of their way to correct that mistake when they see it.

As long as there will be NO diminishment to the mission of academic service to the community, and it will further the college's PR/marketing/public image and positioning among its university transfer and community/technical college peers... I am in agreement.

"Seems" is half the battle.
- If a change is made, I hope we can minimize the costs of the change. I see no harm in keeping the acronym YVCC on existing buildings or signs. Over time it will get phased out, but I would be disappointed if we wasted taxpayer dollars on extensive editing of signs.
- If in the future the public is relating the lack of "community" in the community college's name with the offering of Bachelor programs I think it would be important to drop the "community" from our name as well as it allows for informal advertising/association of further education with our institute. Something to consider but I really don't have a preference.
- In the Lower valley most folks still refer to us as Yakima Valley College or YVC. I think the change will benefit the institution and our graduates. (2 Counts)
- In the community, I very rarely hear the college referred to as YVCC. YVC will not seem like a change at all.
- It is what people call our college anyway. Every student says he or she is going to YVC.
- It seems that this change would benefit our student in the long run.
- It would certainly make the logo smaller!
- Many people already refer to us a Yakima Valley College.
- Many people in the community still refer to the college as YVC
- Regardless of what the president says, the lack of the word "community" disturbs me. Socio-economically, we are at the low end of the spectrum. It's most imperative that we maintain the distinction that we are here to educate the -- oftentimes -- illiterate and certainly less privileged members of our community. I'm concerned that we are moving backwards to a time when college was only accessible to a particular elite. Frankly, I don't believe that our current 4 year degree will be valuable to anyone outside of our community. It's just a step up from the Phoenix.edu degree, in my opinion. I doubt there are many accredited and reputable institutions that will accept our BS degree as a prelude to a MS degree. Shame on you for even suggesting the change.
- Reverting back to our previous name does not mean we are not a community college.
- So many people in the community already say Yakima Valley College anyway the change makes sense. If there are only 9 using Community as part of the title it would be better to be consistent with the college's in our system.
- Strongly support reverting to Yakima Valley College. You'll surely get some feedback from faculty who want to retain the word "Community." Trust, some of us will vocally support the move back to Yakima Valley College. Thanks for reaching out for feedback on the name change.
- Strongly support this move. I run into community members who refer to the college as YVC. This would just make it accurate when they do so.
We should make this change as quickly as possible.
- Taking into account that some of our programs are now offering/awarding BAS degrees, I feel it is important to update our name.
- The degree may be valued more if the name "community" is not included on the name of where the degree was conferred.
- The idea seems fine, but the cost of changing logos, signage, etc seems like it is not worth the perception change.
- There are still vendors and community individuals who refer to us as Yakima Valley College. what was the reason for changing the name to Yakima Valley Community College? I am fine with either name.
- This seems to meet any needs and would never require a name change again. It can be expensive to change.
- Unfortunately, the community college may soon be equated with lack of 4 year degrees. Removal of community from our name will suggest presence bachelor degrees.
- We should align and reflect the changes in programming. We are now offering BAS. We should highlight this in transitioning with other colleges. It is not a revert - its an evolution.
- What ever is best for the college is all that matters.
- When I am asked where I work at I always respond " I work for the college ".
They never ask me which college.
I believe that the word "community " is already implied.
This is only my opinion and with my opinion and one dollar you can get a cup of coffee at McDonalds.
Thank you for letting me express my opinion in this matter.

Jack Gaudette AG

- While I have no preference, I feel we should do what is best for all of our students' futures.

Will the web address also change if the word "community" is removed from our name - yvc.edu instead of yvcc.edu?

- While the naming process is being considered, can we get interior signs in the buildings that don't have any? Also, faculty and staff are willing to participate in the locations of signs outside and inside the building. While it is understood that there is an administrative process for such a project, the faculty and staff in the building can easily and readily identify the areas to which students have trouble locating buildings and classrooms, and can suggest placement of signs. Hoping this helps build a sense of community while helping students be successful as they access their classrooms and resources available to them.
- YVC Yakima Valley College
- YVC more accurately describes who we are. (And, even dropping 'Community' in the title, no one would mistake us for a university.) And 'Yakima Valley College' uses less ink.
- with the community in the phrase it makes it sound lower not as important as other colleges.