

WORKSHEET Marketing Certificate – 245C

50 Credits Revised 5/2/22

Student I	Name			Student ID#				
Required Classes			Grade	Required (Grade		
BA 115	Business Math	5		BA 225	Career Management	5		
BA 138	Written Business Communication	5		BA 259	E-Commerce ^F	5		
BA 156	Marketing F/Sp	5		BUS& 101	Introduction to Business	5		
BA 159	Sales Management Sp	5		IT 100	Introduction to Computers	3		
BA 160	Supervision Techniques W/Su	5		IT 120	PowerPoint	2		
BA 170	Introduction to Advertising W	5						

NOTES:

- Degree and certificates are awarded upon completion of required courses with a minimum GPA of 2.0 or higher.
- Some courses are offered each quarter; some are offered less frequently, as indicated by the superscripts. Check the YVC Catalog or the BA Program for information on individual courses.

PLANNING GUIDE

YEAR ONE

FALL	Credit	WINTER	Credit	SPRING	Credit	SUMMER	Credit	

YEAR TWO

FALL	Credit	WINTER	Credit	SPRING	Credit	SUMMER	Credit

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